

The

# Flexible Flier

IFPA 2005

BOOTH #600

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Fresh-Cut Expo 2005 Issue

Issue 21

*Quality ~ Consistency ~ On Time Delivery ~ Dependable Service*

## *Golden Eagle Delivers Every Time*

**Fresh Exposure**

This is the freshest forum for the fresh-cut industry.

**Fresh-Cut Expo**  
PHOENIX 2005

14-16 APRIL 2005  
PHOENIX, AZ USA

Since opening our doors in 1978, Golden Eagle Extrusions Inc. has specialized in providing superior flexible packaging to food, beverage, and food container companies. Although pricing may change, quality and consistency never go out of style.

We understand that manufacturers who produce exceptional goods appreciate quality packaging materials that best showcase their products. Our quality materials ensure that your product arrives to your customer in the excellent condition you intended.

### **QUALITY**

Golden Eagle excels at identifying innovations in flexible packaging, and applying them successfully to meet our customers needs. Our goal is to constantly improve upon existing

products by replacing them with superior materials. Unique resin mixes, the latest manufacturing technology, and tougher, thinner films, allows us to provide superior products. Our representatives focus not only on the packaging function of the facility, but also on the complexities of the particular industry. This philosophy is essential in providing superior flexible packaging.

### **CONSISTENCY**

Golden Eagle insists on possessing stringent quality controls and updated, modern equipment. This ensures that we provide our customers with flexible packaging consisting of pure resin compositions, excellent gauge conformity, and leak proof seals. You can be confident that we produce your orders to your specifications every time.

### **ON TIME DELIVERY**

On time delivery is a facet of our business that we take very seriously. Golden Eagle takes pride in delivering your product on time, eliminating costly down-time and work delays. We realize delivery dates are crucial to business success and we strive to deliver on time, every time.

### **DEPENDABLE SERVICE**

Exceptional service is the foundation of Golden Eagle Extrusions Inc. We understand that our customer's operation runs smoothly, only if we commit ourselves to their success. Golden Eagle prides itself on providing the personal attention necessary to effectively solve your packaging challenges. Our representatives accomplish this by learning the specific requirements of your packaging operation, assuring on time deliveries, and searching out innovative new products to better serve you.

### **2005 FRESH-CUT EXPO**

Stop by and see us in Booth #600, at the 2005 Fresh-Cut Expo, in Phoenix, Arizona, April 14-16, 2005.

Whatever the size of your operation, we have a solution that is right for you, and you can rely on Golden Eagle as a partner in achieving your goals. Our reputation hinges on fulfilling our commitments to our customers, and this is our top priority.

Give Golden Eagle a try and see how we deliver every time!



**Golden Eagle Extrusions Inc.**  
*The Flexible Packaging Specialists*

## Paul Eagle



Quality, consistency, on time delivery, and dependable service never go out of style. However, prices fluctuate, as evidenced this past year.

Golden Eagle has held prices as low as possible with our quality films. In the flexible packaging industry, low price films have always been around, but they result in a high price to you, our customer. Interrupted production due to poor sealing, bad product in the field, returns, and poor image hurts your company's bottom line. Golden Eagle showcases your products in the highest quality, clear, breathable films to best match your products needs. Golden Eagle's newest technology in coextruded films enables us to be competitive to other high quality suppliers. Our newest lidding films for fresh-cut fruits and vegetables help you pursue the growth market.

Thank you for being our valued customers all these years! We will be there for you with the highest quality products, consistent on-time deliveries, and dependable service.

Sincerely,  
Paul Eagle  
Chairman

## Jim Potts



Welcome to Phoenix and the 2005 International Fresh-Cut Produce Association Conference. Golden Eagle Extrusions is a proud charter member of this organization, which is indicative of the emphasis we place not only on the fresh-cut industry, but also on the IFPA and its contributions. Attending this conference is important to our company and we look forward to discussing your particular packaging requirements and goals, as well as having a little fun! Since we last gathered in Reno, American business, and more particularly, our related industries, have experienced continued pricing, transportation, supply, and demand challenges. Nevertheless, we are pleased to have experienced continued growth in every respect and look forward to another great year as the preferred supplier to many of you.

For those of you who know us, it is our sincere privilege to be a part of your business success. For those of you who do not know us, please stop and see us in Booth #600. We would appreciate the opportunity to discuss our products, capabilities, and our commitment to customer service and how your company can benefit.

Have a great conference!

## Dave Eagle



Hello and welcome back to the 18th annual IFPA show! We are happy to be back in Phoenix, searching for great customers and great fun.

This is Golden Eagle's 15th year taking part in this show; obviously it has been a good partnership, and we are expecting many more years to come! Hopefully, we will get a chance to enjoy some of that famous desert sunshine, while we catch up with each other this week.

If you buy flexible packaging, I am sure you are all too aware of the escalating costs associated with the materials you need and the shipping costs to get them to you. Rest assured, here at Golden Eagle, we are constantly looking for ways to keep your flexible packaging costs at a manageable level, without sacrificing any of the superior performance qualities you need to market and protect your products. Our close working knowledge of our customers, paired with our state of the art equipment, allows us the versatility to respond to and lead the way with newer, better packaging materials. Please enjoy the week, but save a few minutes to stop by Booth #600 and see me, Dave Eagle. Let's talk about how we can partner together to enhance your business. See You Soon,  
Dave Eagle

## Tim Delany



Spring 2005 has us all trying to recover from the sticker shock of 20-30% increases in raw material cost. In the past, metallocene and other high end, copolymer type materials, did not move with the commodity market. Not so in the last 10-12 months, as all polyolefin products are up with no real end in sight to higher pricing. Resin increases/decreases are directly related to oil and natural gas cost, and with a barrel of oil still hovering around \$52.00 in March, we can only guess as to what pricing will do through the summer and into the winter of 2005.

Now, more than ever, it is important to have a quality, consistent packaging film that you can rely on, day in and day out.

Food processors need a product that will perform at the high line speeds of today's vertical, form, fill and seal machines, with minimal input from the operators, to keep product flowing continuously. This means that roll to roll there can be no differences in timing, tension, seal temperatures and dwell time.

Golden Eagle Extrusion's packaging films and bags are manufactured on state of the art, three and nine layer coextrusion lines. All aspects of producing our products are monitored mechanically and by physical testing performed by operators and lab technicians. Gauge control, seal temperatures and oxygen transmission rates are tested on a continual basis to ensure our customers are receiving the same quality product with each subsequent manufacturing run. No broad specification materials are used to cut cost; only 100% prime virgin resins are used in our process.

Golden Eagle Extrusions Inc., is a quality minded, service oriented supplier of high end flexible packaging films and bags. Our expertise is in creating products to solve individual customers needs and supplying them with an overall cost saving philosophy. Lower price film cost's do not necessarily mean lower packaging cost, if efficiency at the processing level suffers.

Talk with one of our knowledgeable film representatives and let us solve a problem for you! See you at the IFPA's Fresh-Cut Expo in Phoenix, AZ in April.

Regards,  
Tim Delany

# Golden Eagle - Fresh-cut Specialists

Golden Eagle Extrusions Inc. has been involved in the fresh-cut industry since 1988, supplying films, bags, and lidding films to numerous fresh-cut processors. Pricing may change, but quality and dependability never goes out of style. We pride ourselves on in-depth research and technology to provide our customers with beneficial new products.

All processors want to extend the shelf-life of fresh-cut produce, and packaging plays an important role in this process. By custom tailoring resin compositions to the individual processors respiration requirements, and providing pinhole free coextrusions and laminates, Golden Eagle films achieve maximum shelf-life results.

A film possessing desirable qualities must also enhance productivity. Golden Eagle designs different films for resistive and impulse sealing systems to accommodate many types of packaging equipment. This helps processors achieve optimal line speeds without sacrificing quality and dependability.

Golden Eagle does more than just supply film to fresh-cut processors. As a member of the IFPA since 1990, we support the future growth and success of the industry. We exhibit at trade shows, serve on committees, and speak at association functions. Attending industry seminars and educational classes offered by packaging machinery manufacturers, keeps our representatives well informed and focused on the future of fresh-cut! Don't sacrifice quality and dependability. Let us put our experience to work, and help you with your individual and unique requirements.

## Fresh-cut Apple Packag-

Golden Eagle is proud to introduce our new line of packaging for fresh-cut apples. This film is unmatched in quality, clarity, and stiffness. With an optimal oxygen transmission rate in place, your apples will stay perfectly preserved in this attractive packaging. Made for both retail and food service applications, Golden Eagle's apple film is sure to be a hit. Stop by and speak to one of our representatives to learn more about this exciting film! Also, be sure and check out samples of this film at the IFPA's *Packaging Innovations Showcase*.



## Golden Eagle Lidding Films

Looking for that perfect lidding film to preserve your exceptional products? Look no further! Golden Eagle Extrusions Inc. has the lidding film market sealed up.



With films designed to adhere to Polypropylene and High Density Polyethylene trays, Golden Eagle can help you with all of your lidding film needs. Designed with the perfect OTR, our films can be ordered in any web width desired. We also stock numerous sizes in our warehouse, for added convenience and a quick turn around time. Golden Eagle has also added a line of microperfed lidding films that can be customized to virtually any OTR requirement. This film is perfect for high respiring items such as fresh-cut fruit. Stop by and see us in Booth #600, and speak with one of our competent sales representatives regarding all your lidding film needs.

## Golden Eagle's

### Warehouse Stocking Program

Don't want to place a large order? Need just a few thousand bags? Then you need to check out Golden Eagle's warehouse stocking program. We have thousands of bags in stock just waiting for you! Need bags for lettuce? We've got them! Need bags for onions? No problem! Never a minimum when ordering from our warehouse stocking program. Give us a call today and see how we can help you with all of your flexible packaging needs - large or small.



*The Flexible Packaging Specialists*

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# **G**olden **G**iveaway

Get ready for Golden Eagle's annual *Gift Card Giveaway*. At this year's Fresh-Cut Expo, we will be giving away \$50 gift cards. It is simple to enter - just stop by Booth #600, and drop your business card in the raffle box. We will be drawing winners every hour on the hour. Throughout the expo, check the winners board to see if your name has been chosen. The hardest choice you will have to make is which store you want to shop at. So, stop by Booth #600, and speak to one of our representatives about your produce packaging needs, and while you are there, drop your business card in the box and walk away a winner!!!

