

FLEXIBLE

Golden Eagle Extrusions, Inc.

513.248.8292 or 800.634.3355

IFPA 2002 - LOS



SPECIAL POINTS OF INTEREST...

- IFPA Conference and Exhibition – April 11-13, 2002, Los Angeles, California
- A word from the CEO
- What the sales representatives have to say

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NEW, NEW, NEW for 2002! The IFPA meeting April 11, 12, 13, 2002, will be an exciting event for all the IFPA members and your Golden Eagle sales representatives. Tim, Dave, Jim, and Ron have some fresh new ideas in packaging (see inside) to complement and add value to your line of fresh-cut produce. New lidding films for use on fresh-cut fruit. New films sealable to polyethylene, propylene, PET or even HIPS! Golden Eagle's coextruded VFFS films are proven to be consistent winners and perform consistently at HIGH QUALITY LEVELS. Our polymer and layer configuration control, insure you the customer, a consistent, top quality package.

Did you know that Golden Eagle adds value to your films via slit-to-size lidding film, with print up to eight colors for food service or retail applications? We also vendor inventory control your needs, and warehouse some standard bag and film sizes.

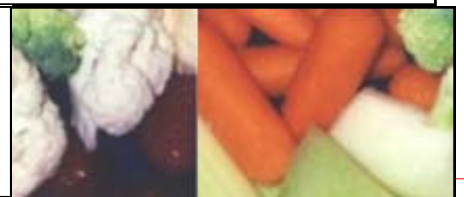
SERVICE, SERVICE, SERVICE is what we do best. When you need film in a hurry, want to



try out an idea (sample bag sizes), or just test market a limited run with special pricing - simply work with our representatives to get a quick answer. The IFPA is a great organization for networking, and picking up new trends in the marketplace. Look for the Golden Eagle wood carving in our booth #429. Stop in to chat with the representatives and register for a chance to win a brand new putter! As always, I have been personally grateful for our membership in the IFPA and support the organization in many ways. Let's all have fun and a great time in April—see you there!



Golden Eagle Extrusions Inc.
THE FLEXIBLE PACKAGING SPECIALISTS



JIM POTTS



Welcome to the 2002 edition of the International Fresh-cut Produce Association conference and exhibition, where we see old friends and make

new ones, exchange ideas, and have a little fun. Golden Eagle Extrusions is a proud charter member of this organization, which is indicative of the value and importance we place not only on the fresh-cut industry, but also on the collective, "voice of fresh-cut", the IFPA.

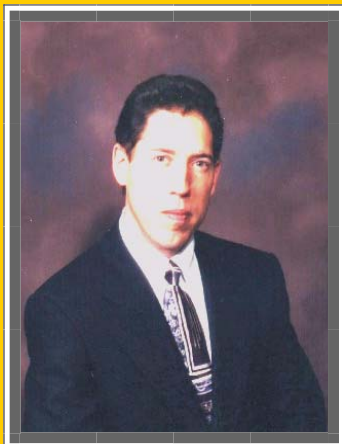
All of us, from the growers to the final stages of packaging and delivery, have a vested interest in the success of the organization, and the continued evolution of the industry due to advances in science and technology. This is an exciting time to be involved in fresh-cut in any capacity.

This is also an important time of year for our company to be here with you. We are excited to have this forum to discuss our products, capabilities, and commitment to customer service. Please stop by and see us at Booth #429 and have a great conference.

Best Regards,
Jim Potts

"This is an exciting time to be involved in fresh-cut in any capacity."

TIM DELANY



Golden Eagle Extrusions had another great year in 2001 and we are poised to continue our tradition of steady growth in 2002. Added capacity in co-extrusion and lamination films and bags has enabled us to have very flexible lead times as well as expanded product lines. Flexibility in lead times and expanding our products have sig-

nificantly shortened our response time on new products and sampling. This is crucial when you, our customer, are trying to stay ahead of the competition.

Look for better clarity and stiffness in our coextrusions as well as microperforating in both coextrusions and laminations. Clarity high density metallocenes and polyethylenes have improved optical qualities of our films and have also helped machinability. Microperforating for VFFS films and lidding films are in the testing stages with some production orders already being produced. There are many specific details that need to be answered with microperforated films so don't be shy when asking questions.

We are a dynamic group with a great deal of experience and expertise in

specialty flexible packaging. Our reps are not afraid to ask questions and find the answers to the specific needs of our individual customers. We strive to stay on the cutting edge of technology changes and offer the best packaging choice at a competitive cost.

Stop by our booth #429 in Los Angeles in April at the IFPA show, or call your GEE representative if you have any questions about our products or our company.

Thanks for a great year in 2001 and we look forward to another successful year in 2002!

"We offer the best packaging choice at a competitive cost."

DAVE EAGLE

I would like to welcome everyone back to the 15th annual IFPA conference and exhibition! It is time for our yearly migration to a warm spot, where we can share our good ideas, and some good times. I look forward to renewing all those old acquaintances, and starting some new ones along the way.

The tragedy of 9/11, and the continuing sad sequence of events since that day, has caused all of us to reevaluate our priorities and our blessings. Golden Eagle feels blessed to be deeply involved with such a terrific industry like fresh-cut. Due in large part to that partnership, we experienced growth and decided to take the plunge into a new and larger building. Since our move in the first week of September, we have been busy adding staff, increasing our stock program, and in-

cluding more value added features like custom quick response slitting, printing, and coming soon—microperforation.

I believe this year will present us with many new products. Because of the sluggish economy, innovation and new technology will be at the forefront, in an attempt to create new and better opportunities. Already, new resins are in the marketplace ready to cut costs, yet increase the function of your packaging. We pride ourselves in being on the cutting edge of new packaging technology. Ask me what is new, I would be happy to speak with you.

Please take a few minutes and stop by our booth #429. I would love the opportunity to show you some of our products, or work on a special project with



you.

I personally would like to invite anyone coming to the Cincinnati area, to stop by and see us; we would love to show

"We pride ourselves in being on the cutting edge of new packaging technology."

RON DAVENPORT

2001 will live in our hearts and memories for infinity. As we move forward in 2002, I would like to thank our family of customers for their business and support in this past, difficult year. Golden Eagle looks forward to your business growing in 2002. We will support and supply all your poly needs.

The 2002 IFPA conference and exhibition will be April 11th through April 13th in Los Angeles, California. If you are planning on attending, please take a minute out of your busy schedule to stop by Booth #429, and visit me. We

will be showing samples of extremely strong films that will be available in the market this year.

PS: We will be having a drawing giving away new nickel plated golf putters. Last year, this item was well liked, so please come by and sign up!

Best Regards,
Ron Davenport



"We will support and supply all your poly needs."





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Our Mis-

Since opening our doors in 1978, Golden Eagle Extrusions, Inc. has specialized in providing superior flexible packaging to the food, beverage, and food container industry. Manufacturers who produce exceptional goods appreciate quality packaging materials that best showcase their products. Our quality materials ensure your product arrives to your customer in the excellent condition you intended. Whatever the size of your company, you can rely on Golden Eagle as a partner in achieving your goals. Our reputation hinges on fulfilling our commitments to our customers, and this is our top priority.



Check us out on the web...

www.goldeneagleextrusions.com

Fresh-cut Films

Golden Eagle has been actively involved in the fresh-cut produce industry since 1988. We continually revolutionize our packaging films for fresh-cut processors. With our flexibility in manufacturing, coupled with ongoing research, Golden Eagle is able to introduce products quickly for field testing. Thus, our customers have input in the product development, and can be certain they receive beneficial new products.

All processors want to extend the shelf life of fresh-cut produce and packaging plays an extremely important role in this process. By custom tailoring resin compositions to individual processors' respiration requirements, and providing pinhole free coextrusions and laminates, Golden Eagle films achieve maximum shelf life results.

Golden Eagle does more than supply film to fresh-cut processors. As an active member of the International Fresh-cut Produce Association since 1990, we support the future growth

and success of the industry. We exhibit at trade shows, serve on committees, speak at association functions, and serve as sponsors for numerous IFPA events. Attending seminars and educational classes, offered by packaging



machinery manufacturers, keeps our representatives well informed and focused on the future of fresh-cut produce.

Give us a call at 800.634.3355 to discuss your specific and

